STAR OF MYSORE

OUR EVENING DAILY

Vol. 47 No. 342 Pages: 12 Rs. 3.00
Ph: 2496520 / 21 / 22 / 23
E-mail: voice@starofmysore.com
ad@starofmysore.com

MYSURU Sunday 2nd February 2025
City Offices: K.R. Circle Ph: 2431774
Devaraja Urs Road Ph: 2428695
Visit: www.starofmysore.com

Cyclists race to top in Chamundi Challenge

Mysuru, Feb. 2 (GA&BCT)- The lush green slopes of Chamundi Hill came alive with the vibrant colours of cycling gear this morning as over 85 participants pedalled their way to the summit in the Chamundi Challenge Cycling contest. Organised by Mysuru District Amateur Cycling Association in collaboration with Department of Youth Empowerment and Sports, the event commenced at 6 am from Uthanahalli Road, following the Chamundi Hill back route and concluded at Devikere atop the Hill.

The 6.8-kilometre ride tested the endurance and speed of cyclists, with individual timing recorded for each participant.

(See CHALLENGE on page 6)

Alleged pressure from lenders, microfinance firms

Man hangs himself at CM's Constituency

Woman's suicide leads to son's tragic end in Mandya

Mysuru, Feb. 2 (MTY, KS & BCT)- In a tragic turn of events, a 36-year-old man, unable to cope with alleged harassment by a private bank and money lenders, took his own life at Varuna, Assembly Constituency represented by CM Siddaramaiah.

The incident, which came to light this morning, involved Siddesh, a resident of Mallapura village, Biligere Hobli in Nanjangud taluk. Siddesh, who is survived by his wife Roopa and two children, had previously owned a tea shop in Nanjangud but had to close it due to financial losses. He later purchased a passenger auto, which he was driving to earn a living.

According to reports, Siddesh had taken out a loan from

Siddesh *Ranjith*

a private bank to buy a car for his close friend, Manikanta, of Uttanahalli, using his own cheque as collateral. Additionally, Siddesh had secured a Rs. 2 lakh loan for Manikanta from private money lenders.

However, when Manikanta failed to repay the loans for three to four months, recovery agents from the bank and the money lenders began harassing Siddesh.

(See MAN on page 6)

Kodavas embark on Kutta to Madikeri peace march

Kutta (Kodagu), Feb. 2 (PS & BCT)- The Kodava community and Kodava-speaking native community began their 82-kilometre peace march from Kutta to Madikeri this morning, with over 4,000 community members and Kodava-speaking natives gathering at Kutta Bus Stand to begin the procession.

As the march progressed, over 15,000 community members joined in from their homes along the way.

The event, which will last until Feb. 7, has drawn an overwhelming response, with thousands of Kodavas walking in solidarity. Holding placards, the community's strength, unity and rich cultural heritage are on full display, as they are walking together.

Participants, including men, women and children, dressed in traditional attire, have come together to highlight the unity and cultural heritage of the Kodava community.

The march started from the border village of Kutta and will culminate in a grand procession in Madikeri on Friday.

Various Kodava Samajas and organisations such as the Akhila Kodava Samaja, Federation of Kodava Samajas, Kodava Sahitya Academy, United Kodava Organisation, Codava National Council, Kodavamera Kondaata, Jabbhoomi Baalo, Kodava Speaking Native Communities Association, Akhila Kodava Samaja Youth Wing and Kodava Riders Club have all lent their support to the cause.

The march comes amid concerns raised by the Kodava community over cultural marginalisation, including incidents like the denial of temple entry to those in traditional attire and a perceived decline in political representation. Fears of socio-political neglect have intensified with the growing influx of migrants into Kodagu.

(See KODAVAS on page 6)

STAR OF MYSORE

SPECIAL ISSUE

Star of Mysore is completing **47** years of service on **16th February 2025** and entering **48th** year of publication. As in the past, this year too we will be publishing a Special Issue.

We request our advertisers and patrons to release their advertisements before **5th February** to facilitate printing as per schedule.

HEAD OFFICE
0821-2496520 (5-LINES)
Ad Dept. - 0821-2496522 / 23
Email : ad@starofmysore.com
Maria G. Fernandes
Advt. Manager: 94485-25060
Joy Anthony Dove
Sr. Executive-Ad Sales
89516-68960
Prema
Sr. Executive Advertising
98805-49879
K.R. Circle Office: 0821-2431774
D.D. Urs Road Office: 0821-2428695
Kodagu Office: 97314-69871
Mandya Office: 87629-60325
Chamarajanagar: 92422-65657
Nanjangud: 98805-09200 / 99016-02226
T.N. Pura: 94483-05750
Bengaluru: 98440-46761

STAR OF MYSORE

"We believe comment is free, but facts are sacred."

Editor: M. GOVINDE GOWDA, M.A.

Mysuru, Sunday 2nd February 2025

Cancer awareness walkathon on Feb. 4

Mysuru, Feb. 2 (KS)- Clear-Medi Radiant Hospital, as part of World Cancer Day, has organised a walkathon on Feb. 4.

The walkathon will be flagged off from the Hospital in Vijayanagar 3rd Stage at 7 am and will pass through Gen. K.S. Thimayya Road, Vijayanagar Sports Club Road, Ambarish Road, Kalidasa Road, back to Gen. Thimayya Road and will culminate at the Hospital.

The walkathon is aimed at engaging the community in a meaningful way besides serving as a platform to educate the public about the importance of early detection and available treatment options for cancer.

For details, contact Ph: 0821-2336666 or 2411667.

EDITOR'S BOTTOMLINE

THE JOY OF GIFTING A PLANT: ***Try it gifting a plant... Satisfaction guaranteed to both giver and receiver! I started this initiative at Christmas 2008 and repeated it at my 60th birthday party in 2009. On this day as my guests left the venue, I gifted a variety of over a hundred potted plants, each one attractively wrapped with cellophane paper and tied with a ribbon. While the celebration was on, the plants formed an attractive backdrop on the stage behind, and had my guests presuming they were part of the decorations. Only as they bid me goodbye, much to their surprise and emotion, did they realise that I was presenting each family a potted plant, accompanied with a word of thanks. After all, these relatives and friends had been the rainbows in my life over my sixty years, and had blended as one through their inspiration, support and outreach in helping me cope with over two decades of painful and degenerative Rheumatoid Arthritis.***

Gifting plants is now a regular feature with me, be it on special occasions, or when someone drops by on me, or when I call on someone.

Gifting a plant is something anyone can do with very little effort. The cost range covers a wide span to suit any budget. The choice is wide and the product is long lasting. It need not take up space in a home and one does not need the proverbial 'green fingers' to tend most plants. Also, plants do not die as easily as the more cynical may conjecture. A bit of sunlight or shade as recommended and a little TLC (read admiration) is all that's called for. Perhaps a re-potting is necessary once in a year or two. Believe me, the reward is so satisfying! I myself get to enjoy the beauty of these plants until I give them away. Placed in my garden, they add colour and beauty to my own collection of over a hundred pots. When these are gifted, I acquire a new lot. And even with those I part with, the thrill for me continues each time a receiver excitedly conveys that my plant is thriving in their home! Studies have also proved the therapeutic benefit of plants, and many garden herbs have medicinal and cooking uses.

Again, a double purpose served! Then of course, among the hundreds of other plants to choose from, there is the visual beauty of new shoots emerging, buds appearing and blooming. And once the pot is gift wrapped, the presentation moment cannot be described as less than joyous for both giver and receiver! Gift a plant and you may be sowing the seed of a future garden! — *Jacqueline Colaco in Deccan Herald*

NEWS SPARKLERS

Man hits axe target from 183 ft. away!

Turkey: A Turkish man used his powerful throwing arm to lob an axe a distance of 183 feet, 8.72 inches — earning his eighth Guinness World Records title in the process.

Osman Gürcü, 43, broke the record for the farthest distance axe throw when he struck his target from a distance further than the length of an Olympic swimming pool, which is 164 feet long. The previous record of 143 feet was set by American Jesse Rood.

"It was an incredible feeling to break the record, because the distance is very far and you have to be able to get far and at the same time the axe has to get stuck in the target board," Gürcü told Guinness World Records.

"I hit it many times but it didn't get stuck and I never gave up."

Lottery ticket hidden in Bible earns $1 million

Virginia: A Virginia woman found storing her lottery ticket in her Bible to be a lucky move when she scored a $1 million prize in Virginia's New Year's Millionaire Raffle.

Jacqueline Mangus told Virginia Lottery officials she tucked her raffle ticket away in her Bible after buying it at Lake Mart & Deli on Scruggs Road in Moneta.

Mangus said she was watching the news recently and learned a ticket bought in Moneta was a $1 million winner, so she retrieved her ticket from its holy hiding place.

She told officials she was "tickled to death" to discover the $1 million ticket was in her hands.

Mangus did not reveal whether she has any plans for her winnings.

HEALTH CAPSULE

Pregnancy supplements are as important as your antenatal check-up.

By Dr. Shaheen Akthar, Consultant – Obstetrics & Gynaecology - Manipal Hospital, Mysore

manipalhospitals LIFE'S ON

**** Health Capsule is not intended to be of a diagnostic nature***

Efforts of employees key to KSRTC services: MLA Sait

Mysuru, Feb. 2 (SPN&DM)- MLA Tanveer Sait said that the efforts of thousands of employees is a crucial factor in the services rendered by KSRTC and three other State-run Transport Corporations which operate buses to every nook and corner of the State and are a lifeline to lakhs of passengers.

He was speaking after inaugurating the new building of Mysuru-Chamarajanagar-Mandya Districts KSRTC Employees Credit Co-operative Society (MDMS) at Bannimantap here recently.

Pointing out that the Society has jurisdiction over three districts of Mysuru, Mandya and Chamarajanagar, Sait said the Society has about 2,200 members.

"It is heartening to note that the Society has been striving for economic empowerment of thousands of KSRTC staff. The Society is doing a good job of lending loans at lower interest rates. When I was the Labour Minister in 2004, I had addressed issues concerning KSRTC workers too," he said. KSRTC Mysuru Rural Divisional Commissioner (DC) B. Srinivas, Mysuru Urban DC H.D. Veeresh, Mandya DC S.P. Nagaraj, Chamarajanagar DC R. Ashok Kumar, MDMS President M.P. Nagaprasad, Vice-President S. Raghu & others were present.

WATER LEVEL

KRS DAM	KABINI DAM	HARANGI DAM
Maximum **124.80 feet**	Maximum **2,284 feet**	Maximum **2,859 feet**
Today's level **119.64 feet**	Today's level **2,279.26 feet**	Today's level **2,836.78 feet**
Last year's level **96.70 feet**	Last year's level **2,272.59 feet**	Last year's level **2,831.63 feet**
Yesterday's level **120.04 feet**	Yesterday's level **2,279.33 feet**	Yesterday's level **2,836.74 feet**
Today's Inflow **399 cusecs**	Today's Inflow **116 cusecs**	Today's Inflow **178 cusecs**
Today's Outflow **3,123 cusecs**	Today's Outflow **500 cusecs**	Today's Outflow **100 cusecs**

REALLY...?

- *A large female crown-of-thorns Starfish can release over 200 million eggs a year!*
- *Crown-of-thorns Starfish consume coral by extending their stomachs away from bodies, enveloping corals with their stomachs and digesting the tissue.*
- *While many people are most familiar with the five-armed species of sea stars, not all sea stars have just five arms. Some species have many more, such as the sun star, which can have up to 40 arms.*

LAUGHTER THE BEST MEDICINE

Rosy: Oh! husbands are such a big problem.
Tomy: But I didn't know you were married.
Rosy: I am not, and that's the big problem!

TODAY'S CURRENCY RATE

1 US Dollar	= **Rs. 86.69**
1 UK Pound	= **Rs. 107.48**
1 UAE Dirham	= **Rs. 23.57**
1 Euro	= **Rs. 89.69**

VOICE OF THE READER

Pathetic state of roads in industrial area

Current state of roads leading to BEML from Infosys.

Sir,

This road, which connects Koorgalli Industrial Area and BEML from Infosys, sees a good number of daily commuters and industrial trucks and heavy vehicles. Sadly, they have to pass a road which is not really a road. There is a big pothole and is leading to many accidents on a daily basis.

This pothole has been like this for two years and the authorities come to the spot, just pour sand on it whenever the pothole emerges again.

Industrial areas should have roads, made to withstand rains and daily commutes of heavy vehicles, but the authorities have made roads only fit for cycles.

For all the taxes and duties being collected from industries and with the current technologies available, is it really so difficult to make good roads?

I request the authorities to look into the matter seriously.

—An aggrieved citizen on e-mail

Mysuru
24.1.2025

CCB ACP warns realtors against cyber crime threats

Lecture on 'Cyber Crime Threats in Real Estate' organised by NAREDCO, Mysuru Chapter

City Crime Branch ACP S.N. Sandesh Kumar and NAREDCO Mysuru President V.C. Ravikumar lighting the lamp to inaugurate the session on "Cyber Crime Threats in Real Estate" at Hotel Southern Star in city recently as other dignitaries look on.

Mysuru, Feb. 2 (MK&BS)- In the wake of rising cyber crimes, City Crime Branch (CCB) Assistant Commissioner of Police (ACP) S.N. Sandesh Kumar has urged real estate entrepreneurs to carefully review terms and conditions before processing financial transactions.

Speaking at a session on "Cyber Crime Threats in Real Estate" organised by the National Real Estate Development Council (NAREDCO), Mysuru Chapter, at Hotel Southern Star in city recently, ACP Sandesh Kumar cautioned realtors against sharing sensitive information.

"With advancing technology, cyber crimes have surged. Realtors must exercise caution and avoid sharing business secrets. Managers and staff should be well-informed about cyber threats. A biometric-based approval system should be implemented to prevent unauthorised fund transfers," he advised.

Karnataka tops in cyber crimes

Karnataka has recorded the highest number of cyber crimes in the country. Between 2019 and 2024, an estimated Rs. 1,500 crore was lost to online fraud, with Rs. 1,806 crore siphoned off in 2024 alone. The Stock Investment Scam cases, which stood at 411 in 2022, have surged to 6,000 in 2024.

"The money disappears in seconds, often without victims realising it. Citizens are urged to use the Sanchar Saathi portal or call the cybercrime helpline 1930 to avoid falling prey," ACP Sandesh Kumar added.

He attributed the rise in online fraud to a lack of awareness and advised people to download apps only from authorised platforms. "Online games initially let you win to gain your trust before draining your bank account. Fake websites, apps, advertisements and WhatsApp groups should be ignored without engagement," he warned.

During the event, Dr. B. Chandra of Global Fortune Creators was inducted as a new member of NAREDCO, Mysuru Chapter and felicitated. State Vice-Chairman of NAREDCO Manoj, Mysuru Chapter Head T.G. Adisheshan Gowda, President V.C. Ravikumar, Vice-President Dr. M.D. Raghavendra Prasad, Treasurer A.P. Nagesh, Governing Council Members N. Divyesh and other dignitaries were present.

Obituary

Pailwan Marigowda

Mysuru, Feb. 2- Pailwan Marigowda (80), a resident of 6th Main in Saraswathipuram, passed away yesterday in city.

He leaves behind his wife Sarojamma, four daughters, sons-in-law, grand-children and a host of relatives and friends. Last rites were held at K.G. Koppal Burial Grounds this noon.

Subbaraya

N. Subbaraya (87), retired Head Master and a resident of Vijayanagar 4th Stage, 3rd Phase, passed away on Wednesday in city. Subbaraya had served a teacher of Social Science and a Head Master at Vidyaranyapuram Sarvajanika High School, Agara, Yalandur, Purigaali and Chamundi Hill Government School.

He leaves behind his sister N. Vishalakshmamma and a host of students, relatives and friends, according to family sources

CAVA invites resource persons

Mysuru, Feb. 2- City's Chamrajendra Government College of Visual Arts (CAVA) has invited applications from resource persons for teaching Environmental Studies subject to First and Second semester students of BVA course. The appointment will be based on contract basis with an honorarium of Rs. 500 per hour of teaching to a maximum of 4 hours of teaching per week.

The applicants must have a Post-Graduate degree in Environmental Studies from a recognised University with a minimum of 55 percent marks.

The last date for submission of application forms is Feb. 7. The selection will be based on an interview to take place in the college campus at Siddarthanagar at 11 am on Feb. 10. For details, log on to the website: *www.cavamysore.karnataka.gov.in* or contact Ph: 0821-2438931.

CMA course: Last date extended

Mysuru, Feb. 2- The Institute of Cost Accountants of India, Mysuru Chapter, has announced that the last date for admission to Foundation, Intermediate and Final Course of CMA (Cost and Management Accountants) is extended till Feb. 10 for June 2024 term examination.

Interested candidates may contact Mysuru Chapter of The Institute of Cost Accountants of India at No. 1420, 7th Cross, Krishnamurthypuram, Mysuru, between 10 am and 12 noon or 5 pm and 7.30 pm on all working days.

For details, call Ph: 0821-2331083 or Mob: 97317-89222, according to a press release.

BIT
The Travel People
JAPAN
Cherry Blossom
7Nights-8Days
ALL DEPARTURES SOLD OUT
Only Few Seats Left
Departure Date: March 24th
Call Now:
+91 8147584 901 / 902
www.bharathtravels.com

District Chemists and Druggist Welfare Association holds blood donation camp

MLA Tanveer Sait addressing the gathering after inaugurating the blood donation camp organised by Mysore District Chemists & Druggist Welfare Association (MDCDWA) on the occasion of the 50th anniversary of All India Organisation of Chemists and Druggists (AIOCD) and the 75th birthday of AIOCD President G.S. Shinde at a private school in Udayagiri in city recently. MDCDWA members Narendra Babu and Chandragupth Jain, Secretary Amanulla Khan, Assistant Drugs Controllers Waseem-ur-Rehman Shariff and B.V. Ashalatha, President of Majestic School Arif A. Mekri and others were present. Picture right shows MDCDWA members donating blood.

NEWS BRIEFS

Planetary observation

As part of National Science Day, All India Radio (Akashvani), Yadavagiri, Mysuru, will be broadcasting a special Planetary Observation programme, along with watching, at its premises from 7.45 pm to 8.45 pm tomorrow. The programme will be broadcast directly in Mysuru Akashvani's 100.6 MHz frequency starting from 7.45 pm. Amateur Astronomers of city — N. Amoghavarsha and S.N. Lingaraju — will take part in the programme and explain in detail about the Planets and Astronomical stars.

Mega Book Fair

The Kannada Department of St. Philomena's College, in association with Navakarnataka Publications, Mysuru, will be organising a three-day mega Book Fair at the College premises in Bannimantap from Feb. 4 to 6. College Rector Dr. Lourde Prasad Joseph will inaugurate the Book Fair at 10.30 am on Feb. 4. The inauguration programme also features a talk by Bedre Manjunath on 'Doodle Google Uncle' and release of 'Panchaboothagala Raasayanika Vaividhya' book co-authored by Prof. B.S. Jayaprakash and Prof. R. Venugopal. [Ph: 0821-4240900/ 4240912/ 4240918]

Ph.D awardee

Y.D. Rathna has been awarded Ph.D in Economics by the Karnataka State Open University (KSOU), Mysuru, for her thesis 'An Economic Analysis of Potato Production and Marketing: A Study of Hassan District in Karnataka.' [Guide: Dr. T.P. Shashikumar]

CM calls for ensuring community health

Mysuru, Feb. 2 (BLU&DM)- With lifestyle diseases and health risks increasing in alarming proportions due to changing food habits, Chief Minister Siddaramaiah said that the Health Department should take on this challenge by ensuring the health of the entire community and betterment of life.

He was speaking after inaugurating the first State-level Community Health Officers' convention organised by Karnataka State Community Health Contract Employees (National Health Mission) Association at Maharaja's College Grounds here yesterday.

Pointing out that Karnataka has a population of over 7 crore, Siddaramaiah said that the Government would take better care of Community Health Officers (CHOs) and other staff if they work with more dedication and commitment for ensuring the health of the people.

Asking the health staff to sensitise the people on the importance of maintaining health and physical fitness, the CM said in the past, our grandfathers used to tell that they never visited hospitals. This was because they got good food and also were physically active engaging in one or the other works most of the time. But things have changed now, with not all people getting good and nutritionally rich food, he said adding that food quality is decreasing by the day because of the increased use of chemical fertilizers for rich yield of crops as a measure to achieve food security.

"Most of the people cannot afford to go to private hospitals for getting treatment to their ailments. It is generally the poor and people from economically weaker sections who visit Government Hospitals in large numbers and as such the health staff should work with more responsibility in ensuring their health," Siddaramaiah said adding that he would look into the demands of the Association.

Chief Minister Siddaramaiah, Health Minister Dinesh Gundurao and MLA K. Harishgowda jointly inaugurating the first State-level Community Health Officers' convention at Maharaja's College Grounds here yesterday as District Minister Dr. H.C. Mahadevappa, MLC Dr. D. Thimmaiah and others look on.

Health Minister Dinesh Gundurao in his address, said that the work of Community Health Officers is an essential service. Noting that the CHOs are a vital part of the Health Department, he said that they are playing a key role in reaching out Government plans and programmes on health to the doorsteps of the people in rural areas. "The Government cares for the service of CHOs as they have the responsibility of providing treatment and delivery of medicines to the doorsteps of people. The Government will consider their demands and measures will be taken for fulfilment of demands. However, it is difficult to regularise their services in the present situation and the Government cannot give false assurances in this regard just for the sake of getting applause," he maintained.

Continuing, Dinesh Gundurao said that 235 Ayushman Arogya Centres in the State were functioning in rented buildings. Stressing on the need to have own buildings for the Centres, he said that 58 new buildings will be constructed in the first phase. Observing that the health system is an indicator of the real progress of any State, he said the Congress Government is more focussed on improving the health systems of the State. The Government has taken steps for providing health services at the door steps of the people, he added.

Referring to the Government's ambitious 'Gruha Arogya' scheme, the Health Minister said that the scheme was started as a pilot project in Kolar. The scheme has been a success and it would be extended to all parts of the state, including Mysuru, he added. Dinesh further said that CHOs will be covered with health insurance on the model of KSRTC and BMTC employees.

Trade Union Centre of India Vice-President M. Gangadhar presented a charter of demands to the CM and the Health Minister, which chiefly included job security. Also, tributes were paid to 25 CHOs who passed away while in service.

District Minister Dr. H.C. Mahadevappa, MLA K. Harishgowda, MLCs Dr. D. Thimmaiah and K. Vivekananda, Joint Director of Health Department, Mysuru Division Dr. K.H. Prasad, Mysuru DHO Dr. P.C. Kumaraswamy, District Surveillance Officer Dr. D.G. Nagaraj, RCH Dr. Siraj Ahmed, Association President Mamit Gaekwad, office-bearers Channappa Naika, Basavananda Hosamani, B.B. Giddegowda, D. Vishwas and Javeed Havaldar, Mysuru District Unit President Shivaprasad and others were present.

Unidentified body found

Mysuru, Feb. 2 (KS)- The Mysuru Railway Police have found a body of an unidentified man who was run over by a moving train between Nanjangud and Chamarajanagar Railway Stations and have registered a case in this regard.

The deceased is aged between 60 and 65 years, 5.2 ft. tall, oily red complexioned, normal built, partial bald, has the names 'Ganga, Raja' and 'Lakshmi' tattooed in Kannada on his left hand and was wearing a pink coloured readymade full arm shirt, maroon coloured T-shirt, green coloured safety jacket and a torn black coloured pant. The kith and kin of the deceased, if any, may contact Mysuru Railway Police Station on Ph: 0821-2516579.

Madiwala Machidevara Jayanthi held

Mysuru, Feb. 2 (MTY&VNS)- Madiwala Machideva Jayanthi jointly organised by the District Administration, Department of Kannada and Culture and Jayanthostava Committee was held in city yesterday.

MLA G.T. Devegowda inaugurated the procession from Kote Anjaneyaswamy Temple by offering floral tributes to portrait of Madiwala Machideva. MLC Dr. Yathindra Siddaramaiah, former MUDA Chairman H.V. Rajeev, District Congress Committee President Dr. B.J. Vijaykumar and others were present.

A grand procession of the portrait accompanied by folk troupes such as Kamsale, Veeraghase, Bombe Kunita, Dollu Kunita and other folk troupes passed through K.R. Circle, D.D. Urs Road, JLB Road, Vinoba Road before culminating at Kalamandira premises.

During the stage programme, Department of Kannada and Culture Joint Director V.N. Mallikarjunaswamy offered floral tributes to the portrait of Madiwala Machideva. Writer V. Sridhar delivered a lecture on Machideva and stated that while a few are not able to provide education to their children, Machideva had stressed for educating children in 12th century. Madiwala Machideva Jayanthotsava Celebration Committee members were present.

CM Siddaramaiah slams Union Budget; calls it 'visionless'

Mysuru, Feb. 2 (SBD&BCT)- Chief Minister Siddaramaiah has strongly criticised the Union Budget 2024-25, calling it a "disappointing" exercise lacking foresight and accusing the Narendra Modi Government of continuing its neglect of Karnataka.

Addressing a press conference at his residence in Mysuru last evening, Siddaramaiah said he could not listen to Union Finance Minister Nirmala Sitharaman's entire budget speech but had reviewed its key highlights. "From the perspective of the country — especially Karnataka — this budget is extremely disappointing. It lacks any vision for the future," he remarked.

Karnataka overlooked

The Chief Minister alleged that the BJP-led Government at the Centre had ignored Karnataka's pre-budget proposals. "We sent Minister Krishna Byre Gowda to the pre-budget meeting, but none of our demands were considered. Karnataka, the second-highest tax-paying State, has been sidelined once again," he said.

Siddaramaiah pointed out that Bihar and Andhra Pradesh — both politically significant States ahead of upcoming elections — received special attention. "Bihar was mentioned four times in the budget speech, while Karnataka was left out. This budget is driven by political calculations rather than national interest," he stated.

No funds for key Karnataka projects

The Chief Minister expressed disappointment over the Centre's failure to allocate funds for major projects in Karnataka, including Mekedatu, Upper Bhadra, Mahadayi and Krishna River projects. He noted that while Rs. 5,300 crore had been announced for Upper Bhadra in last year's budget, not a single rupee had been released.

"Karnataka has vast stretches of dryland, second only to Rajasthan, yet no funds have been earmarked for irrigation projects. We expected an All India Institute of Medical Sciences (AIIMS) for Raichur, which was assured by Union Minister J.P. Nadda, but that too is missing," Siddaramaiah lamented.

Additionally, he highlighted the State's pending requests for Central assistance, including funds for drinking water, rural development, highways, storm-water drain maintenance in Bengaluru, business corridors and honorarium hikes for Anganwadi and ASHA workers.

Siddaramaiah also criticised the Centre for not increasing financial aid under the housing scheme, despite Karnataka's demand to raise urban assistance from Rs. 1.5 lakh to Rs. 5 lakh and rural assistance from Rs. 75,000 to Rs. 3 lakh.

"The Modi Government has once again turned its back on Karnataka," the Chief Minister said, adding that of the Rs. 50.65 lakh crore budget, Rs. 15.68 lakh crore — nearly 30 percent — is debt.

Siddaramaiah relishes dosa during Mysuru visit

Mysuru, Feb. 2 (BLU&BCT)- Chief Minister Siddaramaiah, known for his fondness for Mysuru's iconic dosas, visited the famous Mylari Hotel on New Sayyaji Rao Road yesterday.

Accompanied by his son Dr. Yathindra Siddaramaiah and MLA A.R. Krishnamurthy, he enjoyed a plate of butter masala dosa. Congress leader Sandesh Nagaraj also joined them for the breakfast outing.

Whenever in Mysuru, Siddaramaiah makes it a point to visit Mylari Hotel, a tradition he continued today with his close associates.

Before heading for breakfast, the Chief Minister visited Apollo Hospital to check on the health of the wife of former Governor late Rachaiah, who is undergoing treatment. He wished her a speedy recovery.

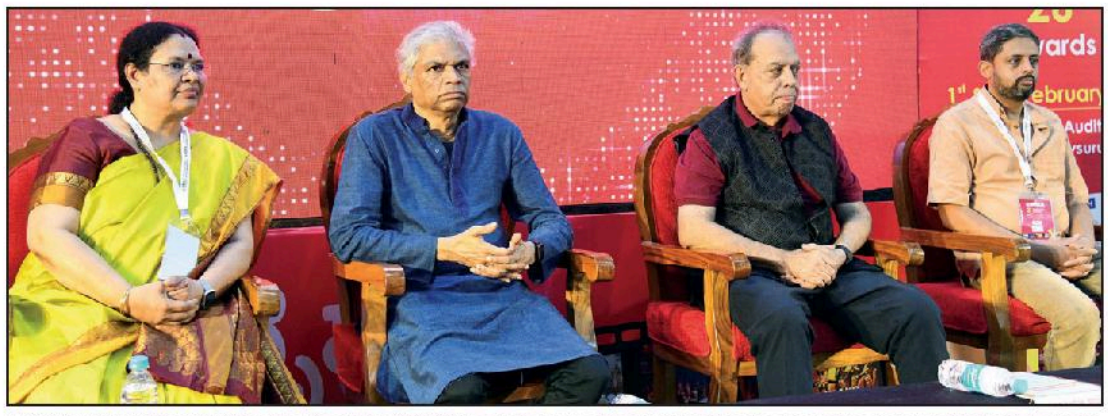
Later, he stopped by the residence of his friend and senior lawyer Srinivasan in Agrahara to inquire about his well-being.

Mysuru has potential to be a hub for moving image media, opines Prakash Belawadi

Mysuru, Feb. 2 (VNS)- Mysuru has immense potential of becoming a hub for trade and vocation of moving image media **(a broad term for visual media that appears to move, such as films, videos and animated images),** said noted actor, theatre person and director Prakash Belawadi, here yesterday.

He was speaking during the inaugural session of *Paridrishya*, the third international festival of short films and documentaries, organised by Mysuru Cinema Society (MCS) in association with Bharatiya Chithra Sadhana at Kaveri Auditorium in Karnataka State Open University (KSOU) in Mukthagangothri.

Stating that moving image media was the future for education, Prakash Belawadi said if Mysuru, being home for cinema, developed a good moving image infrastructure it would not only help the State but the entire country.



FROM LEFT: ***Mysuru Cinema Society (MCS) Secretary Padmavati S. Bhat, actor-director Prakash Belawadi, Music Historian and critic Manek Premchand and MCS Co-ordinator G.R. Chetan seen during the inauguration of 'Paridrishya,' the third international festival of short films and documentaries at KSOU in city yesterday.***

"The entire stretch between Bengaluru and Mysuru would turn into an urbanised zone in a few years from now. Institutions such as MCS joining hands with institutions such as KSOU to create moving image media could help in Mysuru to establish itself as a hub of moving image media," he said and added that with almost everyone having access to smartphones they can capture moving images and can do wonders if they honed the skills.

Belawadi, who said that moving image media had a great potential for humanities students, added that while the Government spends 43 percent of its education budget on art stream, the arts graduates are with few skills and employability.

Speaking on the occasion, Writer and Director Prithvi Konanur expressed that he was amazed to see movies rich with literature, technical inputs and financial investments. However, he mentioned Kannada shorts films had to improve on content, technology and budget.

MCS President Dr. G.R. Chandrashekar, Secretary Padmavati S. Bhat, Co-ordinator G.R. Chetan and others were present on the occasion.

The festival received a total of 3,123 entries from 109 countries including 985 from India, Iran (413), Spain (138), France (137), Brazil (108), China (99), Italy (81), USA (82), Indonesia (91) and Turkey (88).

The awards will be presented in 26 categories during the valedictory ceremony to be held this evening. Union Minister of State for Infrastructure and Broadcasting Dr. L. Murugan will be presenting the awards.

Kodavas embark on Kutta to Madikeri peace march

(Continued from page 1)

Along the route, walkers have been greeted with cheers from local families, community members, traders and business owners, who offered fruits, juice, buttermilk and snacks.

Kodava Samajas located along the way have been organising food and accommodation, with families helping by providing transport for the elderly and children, as well as medical aid for exhausted participants.

Prominent figures, including Member of the Legislative Council Mandepanda Suja Kushalappa, are participating in the march, showing their solidarity.

The march, which aims to raise awareness about the community's concerns, has made a significant impact, with large crowds attending to witness and participate in this cultural celebration. Today, a 15-kilometre stretch from Kutta to T. Shettigeri will be covered and the march continues toward its destination in Madikeri, passing through other towns on the way.

Chamundi Challenge

Chamundi Challenge winners posing with their medals and certificates.

(Continued from page 1)

The top three in each age category received cash prizes — Rs. 5,000 for first place, Rs. 3,000 for second and Rs. 2,000 for third.

The competition was held under multiple categories, including Under-14 (Boys and Girls), Under-18 (Boys), Men Elite, Women, Amateur Men, Masters (40+ years) and Veterans (Men & Women, 58+ years).

Chief Librarian of City Central Library B. Manjunath, who also serves as the Deputy Director of the Department of Libraries, along with former Deputy Commissioner of Commercial Tax Ramesh Narasaiah, flagged off the event.

The race concluded at 9:30 am, followed by breakfast for participants and organisers. Certificates were distributed to all participants, both for participation and victory.

COMPETITION WINNERS

In the Amateur Men category, Achal Hebbar secured first place, followed by Vishwanath Mallela in second and S. Naveenkumar in third. In the Masters Men (40+ years) category, Veera Manikanta took the top spot, while Joseph Nixon and G.S. Sunil Kumar finished second and third, respectively. Veena Ashok emerged as the winner in the Masters Women (40+ years) category.

In the Men Elite category, Charith Gowda clinched first place, with S. Dhananjay securing second and K.V. Vyshakh finishing third. Among the Under-18 Boys, Vignesh Chiramshi bagged first place, followed by Dhanush Prasanth in second and K. Pranav in third.

For the Veterans Men (58+ years) category, Umashankar finished first, while Suresh Subbarao took second place. In the Veterans Women (58+ years) category, Karen Marshall claimed first place, followed by Nithila Das in second and H.N. Naga Siri in third.

In the Under-14 Boys category, V. Vagish Gowda secured first place, with Sneho Roy and Samrudh Rajesh finishing second and third, respectively. In the Under-14 Girls category, Suhasini Girish took first place, while Emaya Prakash secured second.

Mysuru District Amateur Cycling Association Secretary Lokesh and Department of Youth Empowerment and Sports Cycling Coach Fariyal were also present at the event.

Man hangs himself

(Continued from page 1)

They allegedly used foul language and pressured him to repay the debt.

Unable to bear the harassment, Siddesh left his home and went to Dandikere village near Varuna. There, he recorded a seven-minute video, accusing the bank and Manikanta of causing his distress and holding them responsible for his death. He then hanged himself from a tree. Villagers discovered his body this morning and informed the Police.

The Varuna Police arrived at the scene, conducted a mahazar and shifted the body for post-mortem at MMC&RI mortuary in Mysuru. A case has been registered in connection with the incident.

Two deaths in Mandya

In a heart-wrenching incident from Mandya district, a woman consumed poison due to alleged harassment from a microfinance company and her grief-stricken son later took his own life by jumping into a lake.

The deceased have been identified as Prema and her son K.E. Ranjith, from Konnapura village. The tragedy unfolded after a private microfinance company in Channapatna taluk seized Ranjith's house due to unpaid loan instalments. This led to Prema consuming poison on Jan. 27, ending her life.

Upon learning of his mother's death, Ranjith went missing. Despite family members searching for him at relatives' houses, he was not found. Prema's last rites were conducted without him. Tragically, on Saturday morning, Ranjith's body was discovered in the Halaguru Lake.

The family is devastated by the loss of both Prema and Ranjith. A case has been registered at the Halaguru Police Station, and authorities are investigating the incidents further.

CM Siddaramaiah cancels tour due to knee pain

Mysuru, Feb. 2 (VNS&BCT)- Chief Minister Siddaramaiah has cancelled his planned visit to Chikkaballapura and Ramanagara today (Feb. 2) due to sudden pain in the left knee.

According to officials, the CM experienced acute knee pain and was promptly taken to Manipal Hospital for a check-up. The pain is reportedly linked to a previous surgical treatment for a ligament tear, which resurfaced.

Siddaramaiah

Despite the discomfort, the official reassured that it was a minor issue and there is no cause for major concern. Doctors have advised Siddaramaiah to rest at home for the next two days without any travel. As a result, all of his scheduled programmes for the day have been cancelled.

Indian languages under threat due to our fondness for English: Meghalaya Governor

Mysuru, Feb. 2 (MTY&DM)- Expressing concern that Indian languages, including Kannada, are under threat due to our increasing affection towards English, Meghalaya Governor C.H. Vijayashankar maintained that Sanskrit stands as a mother language as it forms the base for all languages of the country.

He was speaking after inaugurating 'Samskrita Cauvery Pranta Sammelana,' organised under the aegis of Samskrita Bharathi, Karnataka Dakshina, at Nada Mantapa in Ganapathi Sachchidananda Ashrama premises on Nanjangud Road here yesterday.

Maintaining that Sanskrit is not limited just to a community, Vijayashankar contended that Sanskrit is also a language of the common man and forms the base of our culture. The Indianess in all sectors can be saved only if Sanskrit is conserved and patronised, he added.

Reiterating his concern that English poses a threat to the existence of all India languages in the coming days, the Meghalaya Governor opined that we should see the roots of achievement of a human being, rather than go searching to find out the roots of his birth. Highlighting the importance of having human and life values, he said that everyone should strive to become an ideal and inspirational leader for the society by leading a model life filled with sacrifices, services and good works.

Arguing that those who use 'Siddi' for global human welfare are the real pundits, Vijayashankar observed that though great poet-saints such as Valmiki, Vyasa and Kalidasa did not belong to upper castes, their achievements stand tall and are hardly matched.

Sanskrita Bharati Akhila Bharatiya Sanghatana Mantri Jayaprakash Gautam in his address, said that the Samskrita Bharathi is engaged in reaching out positive things to the entire society. Pointing out that the organisation is functioning in 30 countries, he attributed the growth of Sanskrit to its roots in Karnataka.

Mysuru Ramakrishna Ashrama President Swami Muktidanandaji said that though Sanskrit is a communicative language, the stamp of Sanskrit can also be seen in many other languages that were an off-shoot of the language.

MLA T.S. Srivatsa said Sanskrit has motivational powers. It is a matter of pride that Vedic studies are being carried out at a time when the entire population is mired in the world of computers, he added.

Saskrita Bharathi Karnataka Dakshina President Prof. P.N. Shastri, Gururao Kulkarni, A.M. Bhaskar and others were present.

Earlier, a grand Shobha Yatra was taken out from Bhutaale Grounds in Chamundipuram to Ganapathi Sachchidananda Ashrama, passing through the main thoroughfares.

Karnataka reports over 33,000 teen pregnancies between 2021 and 2024

Mysuru reports 1,930 cases; experts attribute trend to socio-economic challenges, social media exposure

Bengaluru, Feb. 2 (Agencies)- Karnataka has reported a concerning 33,621 cases of teenage pregnancies between 2021-22 and 2023-24, pointing to a troubling trend that has persisted over the past decade.

The data, sourced from the Reproductive and Child Health (RCH) portal under the Union Ministry of Health and Family Welfare, shows Bengaluru Urban at the top with 4,324 cases, followed by districts like Vijayanagar (2,468), Ballari (2,283), Belagavi (2,224) and Mysuru (1,930).

Experts attribute the trend to multiple factors, including increased awareness and stricter enforcement of the Protection of Children from Sexual Offences (POCSO) Act 2012, which mandates healthcare providers to report under-age pregnancies. Other contributing factors include socio-economic challenges, exposure to social media, family instability and a lack of comprehensive sex education.

Naganna Gowda, Chairman of the Karnataka State Commission for Protection of Child Rights (KSCPCR), pointed to the role of social media in shaping teenage behaviour. "Teenagers are constantly exposed to online content that influences their decisions, sometimes leading to risky behaviours and early relationships, which in turn contribute to unintended pregnancies," he explained.

The annual data has fluctuated over the years, with 11,792 cases reported in 2021-22, a rise to 13,198 in 2022-23, before dropping to 8,631 in 2023-24. This slight decline in the most recent year signals that awareness campaigns and preventive initiatives may be starting to have a positive impact.

While this decline offers some hope, experts stress that more efforts are needed. In response, the State Government plans to expand awareness programmes in the 2025-26 academic year, collaborating with Non-Governmental Organisations (NGOs) and KSCPCR to educate adolescents and promote preventive measures.

Free health check-up and treatment camp

Mysuru, Feb. 2- City's Government Ayurveda Medical College and Hospital on New Sayyaji Rao Road, is organising a free health check-up and treatment camp by specialist doctors at the Hospital's out-patient section from Feb. 3 to Mar. 3 from 9 am to 1 pm.

Free Ayurveda medicines will be given to patients at the camp.

For more information, contact Dr. B.G. Pooja on Mob: 63636-81618 for Kidney stones; Dr. P. Hasina Begum (93803-27391) for Menopause related issues; Dr. N.M. Pallavi (87470-28584) for Orthopaedic problems; Dr. H.A. Shwetha Jain (87620-52998) for Stomach Disorders, Pain and Liver issues; Dr. I.M.M. Pooja (89044-58532) for Diabetes; Dr. K. Keerthana (83101-17698) for Frozen Shoulder and Dr. K.N. Sangeeta (87222-40385) for Lower Back Pain, according to a press release issued by the Principal of the Government Ayurveda Medical College.

Fake photo of actor Prakash Raj bathing at Kumbh Mela

Former Bigg Boss contestant Prashanth Sambaragi booked

Mysuru, Feb. 2 (RK&KS)- Lakshmipuram Police have registered a case against former Bigg Boss Kannada contestant and social activist Prashanth Sambaragi on charges of posting a fake picture of multi-lingual actor Prakash Raj bathing at Triveni Sangama during the Maha Kumbh Mela held at Prayagraj in Uttar Pradesh on social media.

Yesterday morning, the actor, who visited Lakshmipuram Police Station lodged a complaint against Sambaragi stating that Sambaragi, using Artificial Intelligence (AI) had uploaded a fake photo of him (Prakash Raj) bathing at Kumbh Mela besides urging the Police to initiate legal action on Sambaragi. Following the complaint, Lakshmipuram Inspector Ravishankar registered a FIR.

Speaking to median persons, the actor said that Maha Kumbh Mela is a holy place for Hindus and those who believe in God. "But politics is being done with my fake photograph. Such people have been spreading rumours that Prakash Raj is anti-Hindu. I don't know whether Prashant Sambaragi is famous or not but spreading rumours about me has become a habit. No one is questioning this. They are spreading hatred. These people are not really followers of religion," he said. Prakash said he had won a case against those who were spreading rumours about him. "Now I have filed a complaint against Prashant Sambaragi. He has been asked to come to the Police Station and explain his conduct within 15 days. Everyone should know the truth. Fake news is destroying the society. This should be a lesson to those who spread fake news," he added.

"He has troubled many people in the past. This man should be taught a lesson. There is nothing wrong in taking a holy dip at Maha Kumbh. It depends on faith. I do not believe in God. I believe in human beings. One can live without God, but one cannot live without human beings. I do not question faith. But it is wrong to use such issues for politics. I do not criticise faith. My wife and daughter go to the temple and perform 'Homa' and 'Havan.' I only question superstition," the actor said.

Hostel admission: Last date extended

Mysuru, Feb. 2- The Social Welfare Department has extended the last date for submitting applications seeking admissions at post-matric student hostels run by the Department for Scheduled Caste students for the year 2025-26, till Feb. 28.

Students can submit their applications online through website: https://swdhmis.karnataka.gov.in/#/registration. After submitting online applications, students must submit attested copies of their documents to the Superintendent of hostels they have selected. For more information call Ph:- 0821-2520910.

Over a cup of evening Tea

By Dr. K. Javeed Nayeem, MD

Is this not outright exploitation?

Very recently, I was more than a little distressed to read in my newspaper that with the surge in demand by eager passengers, wanting to travel to participate in the ongoing Kumbh Mela, the air fares from Hyderabad to Prayagraj have gone up to Rs 1.2 lakh per ticket.

Knowing things as we know, the situation would certainly be the same for this now much-sought-after destination, from every other city across the country. And, this astronomically hiked fare is for a journey that otherwise used to very often cost as less as Rs. 3,500 during normal times. Now, this is for a flying destination of just 970 kilometres!

We can also expect the same trend when it comes to food and accommodation in and around the place of pilgrimage. The airline and hotel industries call this practice of constantly varying their tariff by the fancy name of 'Dynamic Pricing' and justify it too, as a fair means of keeping their trade viable and out of the red. Thus, they constantly keep adjusting ticket and accommodation prices based on some real-time factors like demand, destination, competition, seasonality and the time of booking, allowing themselves to maximise their revenue. A clear case of making hay while the sun shines!

To a certain extent, this may seem quite logical and fair too, because they can increase their occupancy during lean times by lowering their tariff and encouraging more people to make use of their services, which otherwise would be grossly underutilised. It's an attempt to earn something instead of nothing, with nothing being very wrong in it. It is like the long prevailing and universal practice of hotels in almost all tourist destinations, having two different tariffs for the lean and the peak seasons.

The fairness here lies in the fact that these two varying ranges are almost fixed with variability being easily predictable to anyone making travel plans, even at reasonably short notice. But when the difference is made astronomical, with the clear and very obvious motive of exploiting the situation, it becomes very unfair. It is nothing different from traders who hoard goods, procured at low costs during times of plenty and then sell them at very high costs during times of scarcity, to make huge profits. This goes by the very black name of black marketing or profiteering and it has always been condemned.

A second very dirty but very prevalent example of a similar practice, is of unlicensed money lenders, who give loans, often against security, to needy persons and charge them unimaginably high rates of interest, which very often break their business and backs and wipe out the lives of the borrowers and their families too.

The result of this despicable practice, we see all over the country, in the widespread spate of suicides by farmers, petty traders, daily wage earners and even the jobless that we read of, ad nauseam. They would have borrowed this money out of sheer helplessness, to tide over their daily needs, during their frequent incomeless periods, and some exigencies and emergencies, like the marriages of their children or the illnesses of their loved ones.

A good many of the people who resort to this desperate measure, are the ones who do not qualify to get loans easily from banks. **It is very rightly said that our banks are always eager to give loans to those who do not need them, but very reluctant to give them to those who really need them most! This also explains why only the wealthy and well to do, keep getting unsolicited calls from banks, offering them easy loans, of which they have no need, while the only calls the poor receive constantly, are of demands for repayment!**

The government has very rightly banned this hideous practice of profiteering by black-marketing and unlicensed money lending and consequent extortion, by some very strict laws. It is a different matter that these laws only exist on paper and are never implemented, again due to the clout of the traders and money lenders and the helplessness of the people they exploit. But these two practices do stand baptised as illegal, while the very similar and just as ignoble practice of dynamic pricing, resorted to by airlines and hotels, enjoys the label of complete legitimacy, going by the fact that our government has never thought of regulating it, at least to make it less draconian, if not completely illegal.

Their style of functioning is nothing short of unfair exploitation, based on the need of their clients and customers. Where is Rs. 3,500 and where is Rs. 1.2 lakh, just because pilgrims with faith want to travel a mere 1,000 kilometres, in some comfort, to seek some soul satisfaction? Like how there is no ban in our country on the practice of charging a fair margin of profit on traded commodities or a fair rate of interest on loans, why can't there be a similar fixation of fair ranges of tariff, in the rapidly growing airline and hospitality sector too? Or is this cat too big for our government to bell?

I'll give you my own interesting experience. My wife and I once missed a flight from Bengaluru to Amritsar, when our departure gate was changed at the last moment and we were left waiting at our original point of embarkation. This was when the innovative 'Silent airport' concept had just taken to the air, for reasons which I have still not understood. We had paid about Rs. 4,000 each for our tickets that we had booked about a couple of months ago and we decided to forgo this modest amount and proceed by the next flight.

When we approached the staff of the same airline, explaining our predicament and requesting them to see if we could be accommodated on the next available flight, they oozed charm and said they understood where we stood and would be most willing to help us. We were directed to a pretty lady at the adjacent counter who after blinking her dreamy eyes at us a few times, peered into her computer and said our tickets were available and they would cost us only Rs. 54,000 each. Yes, we heard her right and you read me right too! I blinked my not-so-dreamy eyes and with my best smile, I told her that we were not the least bit interested in flying to Las Vegas and left the place! If this is not exploitation, what else is?

e-mail: kjnmysore@rediffmail.com

Inter-Collegiate 'Project Expo' held at GSSSIETW

Mysuru, Feb. 2- The Department of Electronics & Communication Engineering at GSSS Institute of Engineering and Technology for Women (GSSSIETW), Mysuru, hosted Project Expo, an Inter-Collegiate Competition, recently under its IETE Students Forum.

The expo aimed to enhance and motivate students by providing an opportunity to select topics of interest, develop their own scientific investigations and models, and highlight the opportunities and challenges in the field of engineering. It also offered insights into future procurement plans and examined various technology options and strategies.

The primary objective of the competition was to create a forum for showcasing technical challenges in Electrical, Electronics, Communication, Information Technology and related fields. The students presented their innovative projects and demonstrated their learning experiences.

As many as 71 project titles from various institutes across Karnataka, to name a few like PESCE (Mandya), ATME (Mysuru), VVCE (Mysuru), VVIET (Mysuru), JSSSTU (Mysuru), MITM (Mysuru), RIT (Hassan) and GSSSIETW (Mysuru) took part in this event.

The projects were assessed by external industry experts, with attractive cash prizes and appreciation certificates awarded to the top-performing groups based on evaluation criteria.

The Project Expo concluded with a valedictory function. The event began with a welcome address by Sahithya Dechamma, a student of V semester ECE.

Dr. K. Anitha, Coordinator of IETE Student Forum, Asst. Professor of ECE Department, provided details to IETE students.

The Jury members were Pankaj Sancheti, Deputy General Manager, Birla Opus, Chamarajanagar and H.R. Vinod, Senior Embedded Engineer at Pravega Semi Pvt. Ltd., Bengaluru.

They emphasised the importance of applying theoretical knowledge to develop unique solutions for projects and advised students to think like product engineers, which would benefit them during placements.

Following the judges' addresses, prizes were distributed to the winners.

Dr. M. Shivakumar, Principal of GSSSIETW, highlighted the importance of undertaking mini projects, noting that the experience and knowledge gained during their implementation are invaluable. He stressed that better team coordination often leads to success and that participation in competitions helps students upgrade their knowledge and skills. He congratulated all the winners and participants of Project Expo.

Dr. Rajendra R. Patil, Professor & Head, Dept. of ECE, was present at the function. Reddy Sushma, VII semester ECE student, proposed a vote of thanks. A.V. Moksha Dechamma was the Master of Ceremony.

CII's symposium on 'Empowering & Inspiring Women to Live Fulfilling Lives'

Mysuru, Feb.2- The Confederation of Indian Industry (CII), Mysuru Zone, is organising a one-day symposium, designed for women, by women, titled, "Empowering & Inspiring Women to Live Fulfilling Lives," on Feb.14 at Infosys Campus, Mysuru as a lead-up to International Women's Day.

Savitha Mallappa

This symposium aims to provide women, who play a crucial role in society as nurturers, innovators and leaders, with actionable insights, strategies and tools to help them achieve personal and professional success.

The day-long event will bring together women professionals, entrepreneurs and leaders for a dynamic exchange of ideas, experiences and support, said Savitha Mallappa, Convenor, CII Mysuru CSR, HR/IR and Women Panel. For further information, contact M.K. Kiran on Mob: 98447-85965.

'Kirana store owners are some of the best marketers in the world'

Rajeev Krishnan, Vice-President of Target Corporation, US, inaugurating 6th International Conference on "Marketing in the AI Era: Reshaping Global Marketing" organised by SDM-IMD at its auditorium in the city recently as Dr. (Lt. Col.) S.N. Prasad, Director, SDM-IMD, Keerthan Raj, Conference Chairperson and others look on.

Mysuru, Feb. 2- "Kirana shops or unorganised shopkeepers posses the best marketing skills in the world, so spend time with some of them. They don't use AI, data or laptops, but have the best brain skill and understand what the community requires," said Rajeev Krishnan, Vice-President of Target Corporation, US.

Delivering the keynote address during 6th International Conference on "Marketing in the AI Era: Reshaping Global Marketing" organised by SDM-IMD at its auditorium here recently, Rajeev Krishnan emphasised on the importance of thinking beyond conventional frameworks and challenged the audience to think differently. While artificial intelligence (AI) has garnered significant attention as a solution to many modern challenges, he said AI is not the answer to everything. Equally problematic, he noted, is a lack of understanding of one's community, which can hinder meaningful progress.

He pointed out the transformative potential of integrating key aspects of culture — such as food, religion and language — into innovative solutions. However, this requires a willingness to open one's mind and embrace new perspectives. He urged the audience not to confine their view to community-level analysis but to adopt a broader perspective, treating the country as an interconnected organisation.

Highlighting the remarkable capabilities of traditional shopkeepers, such as kirana store owners, he described them as some of the best marketers in the world. Without relying on AI, data analytics, or advanced technology, these small-scale entrepreneurs demonstrate exceptional understanding of their customers' needs, leveraging their intuition and interpersonal skills.

He encouraged the audience to learn from these shopkeepers' hands-on experiences. To gain a deeper understanding of grassroots practices, he urged the students to visit the smallest cities and observe local businesses first-hand. By immersing themselves in these environments, students can gain valuable insights into practical problem-solving and community-driven innovation.

He also spoke about the importance of every company having a DNA that tells its story and marketing has to always take into perspective the differences and a deep understanding of the consumer that is critical for success.

In his inaugural remarks, Dr. (Lt. Col.) S.N. Prasad talked about the pros and cons of AI in marketing quoting several examples.

Dr. Keerthan Raj, Conference Chairperson briefed about the conference and welcomed the gathering. The conference provided a platform for the presentation of very interesting research papers on 'AI in Marketing' by participants from all over the country.

There was a panel discussion with eminent panellists from corporate and academic groups — Capt. Vaibhav Goutam Suresh, Deputy Director, School for Aviation & Aerospace Management, Rajesh Gotur, Mphasis, Gajanana Kamath, Amazon India and Nalini Palaniswamy, Prestige Institute of Management — sharing their thoughts and perspectives.

Valedictory was attended by Jyothika Nayak, senior strategist with SAP, Robert Bosch India.

VVCE certified with ISO 9001:2015 accreditation

*FROM LEFT: **Dr. B. Sadashive Gowda, Principal, VVCE, P. Vishwanath, Secretary, Vidyavardhaka Sangha (VVS), Gundappa Gowda, President, VVS, Shrishaila Ramannavar, Treasurer and C.D. Divya, IQAC Coordinator, VVCE, seen with the certificate.***

Mysuru, Feb. 2- Vidyavardhaka College of Engineering (VVCE), Mysuru, is certified with ISO 9001:2015 accreditation, a recognition earned through a comprehensive quality audit conducted across all departments.

This accreditation highlights the institution's commitment to maintaining a structured and effective quality management system, ensuring seamless documentation and implementation of quality initiatives.

The ISO framework establishes a systematic approach to monitor, identify and address any deviations, driving continuous improvement. It reinforces VVCE's dedication to excellence in administration, teaching, learning and training processes, ensuring alignment with global standards.

Between Nov. 11 and 15, 2024, the ISO audit team conducted a detailed evaluation of VVCE. The audit assessed various critical parameters, including academic quality planning and evaluation, human resource and faculty development, academic planning and continuous improvement, admissions procedures, management practices, leadership strategies and documentation management.

Dr. B. Sadashive Gowda, Principal, VVCE said, "ISO Certification is a testimony to our well established process in all areas of Engineering Education. It further strengthens the standard ISO practices with respect to higher education to reach all the stakeholders of our Institute. As VVCE is already being accredited by both NBA and NAAC, this has become a feather in the cap of VVCE. This certification further strengthens VVCE's resolve to deliver superior educational experiences and maintain a culture of continual progress and innovation in all institutional activities."

AGM of IEEE Mysore Sub-Section held

Mysuru, Feb. 2 (KS) - IEEE Mysore Sub-Section, a regional organisational Unit of IEEE, had organised its Annual General Meeting (AGM) at Prerana Bhavan of Mysore West Lions Sevaniketan in city recently.

Dr. Ravichandra Kulkarni, Dean R&D and Professor at MIT Mysuru, took over as the Chair for the second term.

Other office-bearers are Dr. N.V. Archana - Chair Elect 2025, Dr. R. Shashidhar - Secretary, Dr. Ramkrishna Hegde - Treasurer, Dr. S.S. Shivashankar - Vice-Chair of Membership Development, Dr. L. Vishwas - Vice-Chair of Professional Activities and Dr. H.R. Shashidhar - Vice-Chair of Technical Activities.

Dr. Chandrakanta Kumar, Scientist at ISRO and Chair 2025-IEEE Bangalore Section, addressed the gathering.

IEEE Mysore Sub-Section also gave away awards to volunteers and student branches which are as follows: Emerging Student Branch - ATME, Mysuru; Outstanding Small Student Branch - Navkis College of Engineering, Hassan; Outstanding Large Student Branch (Joint winners) - NIE Mysuru and PESCE, Mandya; Outstanding Student Branch Counsellor (LSB) - Dr. M.G. Veena; Outstanding Student Branch Counsellor (SSB) - Dr. S. Shivashankara; Outstanding Volunteer - M.K. Skanda and Outstanding Student Volunteer - Hegde.

Dr. Ravichandra also gave away Chair's Recognition and Appreciation awards to various volunteers for their contributions. The present IEEE Bangalore Section Chair Dr. Chandrakanta Kumar, Vice-Chair of Professional Activities - Dr. M.R. Chengappa, HPE and Dr. B.D. Parameshsarachi, NMIT were felicitated after the AGM.

Yi Mysuru conducts Road Safety Meet and Greet

Mysuru, Feb. 2 (KS) - Young Indians (Yi), a youth wing of CII Mysuru, in association V.V. Puram Traffic Police and various biking clubs, had organised 'Road Safety Meet and Greet' at SBRR Mahajana College Grounds as part of National Road Safety Month in city recently.

The event witnessed participation from over 50 bikers across prominent biking clubs such as Road Thrills Mysuru, Bulls of Mysuru, Bullet Crusaders Mysuru, Shubha Motors, Benelli Mysuru Biking Club and BNi Bikers Tribe.

V.V. Puram Traffic Inspector M.R. Lava, who addressed the gathering, highlighted the consistent efforts of the Traffic Police to create awareness about road safety. He emphasised the importance of conducting similar drives in educational institutions, corporates and other public spaces. He also encouraged the biker community to play a proactive role in advocating for road safety and responsible riding.

The event was a platform for fostering community engagement and reinforcing the importance of road safety, with all participants committing to promoting responsible practices on road.

Assistant Sub-Inspector M.V. Murali, Gagan Ranka, Chair, Yi Mysuru, Vice-President, HDFC Bank, Monish JSK, Chair - Road Safety Vertical, Yi Mysuru and Advocate, Nithin Purushotham, Director, Shubha Motors, Benelli Mysuru, P.C. Manjunath, Sreeram, Deepak, Kanchana Ganga, Abhinay, Ar. Suman and others were present.

WORD OF THE DAY

Cozen

Pronunciation: KUZ-un (verb).
Meaning: To cozen someone is to deceive, win over, or induce them to do something by coaxing or trickery.
Origin: Despite its resemblance to adjective cozy, the verb cozen has nothing to do with being comfortable. Used in contexts relating to deception or inducement by clever coaxing or trickery, the word is believed to come ultimately from the Italian word for a horse trader, cozzone. Horse-trading, as in the actual swapping of horses, often involves bargaining and compromise — and, in fact, the term horse trade has come to refer to any shrewd negotiation, whether it involves equines or no. Horse traders have historically had a reputation for being less than completely transparent in negotiations, which explains the likely connection between cozzone and cozen's use in deceiving or winning someone to one's cause through trickery.
Example: "It's only office seekers with no real solutions who rely on cozening the voter." — The News-Gazette (Lexington, Virginia), 21 June 2023.

THE ODD WORD

Calk

Pointed piece on a horseshoe to prevent slipping.

PHRASE OF THE DAY

Call it Off

Meaning: The phrase 'Call it Off' means to decide not to do something that was planned.
Origin: The origin of the phrase 'Call it Off' has its roots in the late 14th century, from the Anglo-French word 'repeler', meaning to call in, call back, call after, or revoke. In the 1580s, the term 'recall' became popular for describing the act we know today as calling something off. The word 'recall' remains common, but is rarely used in casual settings and has a slightly different meaning now than it did when first coined.
Example: "Tonight's game was called off because of the rain."

QUOTE BOX

The mountains are calling and I must go.— **John Muir**

RIDDLE THIS

Solve the rebus:

ALL ALL

Answer: Overalls.

CROSS WORD

ACROSS:

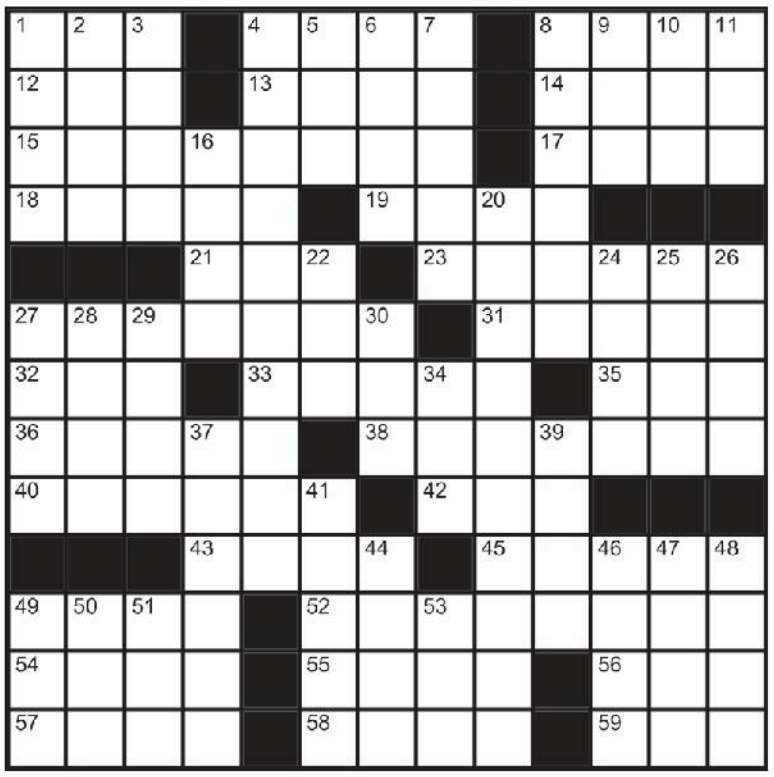
1 Mythical monster
4 Charles ____ : famous author of "The Essays of Elia"?
8 Actor Morales
12 Not sweet and dry for wines
13 Much-admired figure
14 To want badly
15 Spike heel
17 Starchy root
18 Goodbye
19 Tramp or loiterer
21 Last in a long line
23 Piece used in a game
27 Unfair treatment (3,4)
31 WWII German Submarine (1-4)
32 Snippets of information
33 Former US president
35 ____ chi: Chinese exercises
36 Terra ___ : dry land, mother earth ?
38 IPL side Mumbai ___
40 Marzipan nut?
42 Organ for hearing
43 It fits to _ ____ (it fits perfectly) (1,3)
45 Shakespeare's ___ & Juliet
49 Asian noble's title
52 "Hamlet" hamlet!
54 "To be" in Paris?
55 1.61 kms?
56 Activity on Node, abbr.
57 Got a hole in one
58 Expresses an idea, etc. in words
59 BSE alternative for share traders

YESTERDAY'S ANSWER

C	A	T	S	■	S	P	E	D	■	M	M	I
A	N	U	P	■	H	A	V	E	■	B	E	N
E	N	L	I	G	H	T	E	N	M	E	N	T
N	A	U	R	U	■	S	N	E	E	■	■	■
■	■	■	I	R	S	■	■	S	N	A	K	E
■	L	E	T	T	U	C	E	■	U	N	I	T
A	I	T	■	U	N	C	A	P	■	T	D	S
R	E	A	P	■	S	C	R	A	P	E	S	■
G	U	L	A	G	■	■	S	R	O	■	■	■
■	■	■	T	R	I	O	■	S	N	O	O	P
H	I	G	H	A	N	D	M	I	G	H	T	Y
U	S	A	■	S	C	A	R	■	E	M	I	R
F	E	Y	■	S	A	S	S	■	E	S	S	E

DOWN

1 Greek peak
2 "Retired" in short ?
3 202 in Roman numerals
4 Army officer
5 Air Data Tester, abbr.
6 Flying insect
7 The vital fluid
8 Lay to rest
9 Follow the ___ : pursue a nautical career?
10 Ireland's ___ Lingus
11 Variant of Esperanto
16 Give on loan
20 Limits
22 Helicopter Assoc. International
24 Not an ___ of truth in it : absolutely false?
25 Indian leavened bread
26 Lift inventor
27 Nadal's nickname
28 Mr. Kapoor of "Beta" fame
29 ___ greetings : cordial and heartfelt greeting?
30 61 in Roman numerals
34 First number
37 Grieved or mourned
39 Common metal
41 Considers
44 Charles Lamb's pseudonym ?
46 Threnody or wail
47 Greek god of love
48 Prefix for wine
49 New Zealand parrot
50 Taiwanese cellphone manufacturer
51 `Were' in the present tense
53 Wily and cunning



SUDOKU

2			5					8
	7					6	9	
				3	7		2	
	6					4		7
			1		4			
7		1					8	
	5		9	1				
	1	8					5	
6					8			9

Answer to previous puzzle

7	1	2	5	3	8	6	9	4
3	4	6	7	1	9	8	5	2
8	5	9	2	4	6	7	1	3
2	9	8	1	6	5	3	4	7
1	3	7	8	2	4	5	6	9
4	6	5	3	9	7	2	8	1
5	8	4	9	7	3	1	2	6
6	2	3	4	5	1	9	7	8
9	7	1	6	8	2	4	3	5

Sudoku is a number-placing puzzle based on a 9x9 grid with several given numbers. The object is to place the numbers 1 to 9 in the empty squares so that each row, each column and each 3x3 box contains the same number only once. The difficulty level of the Concept is Sudoku increases from Monday to Sunday.

CRYPTOQUIP

The Cryptoquip is a substitution cipher in which one letter stands for another. If you think that X equals O, it will equal O throughout the puzzle. Single letters, short words and words using an apostrophe give you clues to locating vowels. Solution is by trial and error.

NXLHZACKODXL YZKLH OQZ BDHZ EHZ XM OQZ ZKAOQ

KLF DOH AZHXEANZH MXA OQZ UKHODLJ JXXF XM YZL.

TODAY'S CLUE: J EQUALS G

Yesterday's Cryptoquip: It is better to die on your feet than to live on your knees.

MOVIE LOVERS

NOW SHOWING - SINGLE SCREEN THEATRES

- **Gayathri Theatre** — **Ph: 2443568**
  Marco (K) - 4 Shows; *Marco (Ta)* - 1 Show
- **Mahadeshwara Theatre** — **Mob: 99008-20093**
  Begur Colony (K) - 4 Shows
- **Woodlands Theatre** — **Ph: 2422871**
  Marco (K) - 4 Shows
- **Sangam Theatre** — **Ph: 2520494**
  Royal (K) - 4 Shows
- **Lido Theatre** — **Ph: 2420885**
  Gana (K) - 4 Shows
- **Prabha Theatre** — **Mob: 98454-14691**
  Ittige Goodinalli Raja Rani (K) - 2 Shows; *Alle Draw Alle Bahumana* - 2 Shows
- **Rajkamal Theatre** — **Ph: 2423554**
  Deva (H) - 4 Shows
- **Balaji Theatre** — **Mob: 98863-25207**
  Deva (H) - 3 Shows
- **Thibbadevi Theatre** — **Ph: 2452958**
  Madha Gaja Raja (Ta) - 4 Shows
- **Padma Theatre** — **Ph: 2521923**
  Madha Gaja Raja (Ta) - 4 Shows

DRC CINEMAS — Ph: 4240422, 4241800

Gana (K)	(S-1)	10.10 am, 4.10 pm
Royal (K)	(S-1)	1.05 pm
Sky Force (H)	(S-1)	7.05 pm; (S-3) 4.15 pm
Choo Mantar (K)	(S-1)	9.50 pm; (S-2) 7.05 pm
Mufasa: The Lion King (E-3D)	(S-2)	10.50 am
Nodidavaru Enanthare (K)	(S-2)	1.15 pm
Rudra Garuda Purana (K)	(S-2)	4.10 pm
Oru Jaathi Kathakam (Ma)	(S-2)	10 pm
Hyena (K)	(S-3)	10.20 am
Kaadu Male (K)	(S-3)	1.30 pm
#ParuParvathy (K)	(S-3)	7 pm
Deva (H)	(S-4)	9.50 am, 3.50 pm 7 pm, 10.10 pm
Max (K)	(S-4)	1 pm

MYSURU VISION CINEMAS — Ph: 0821 - 2973519

Royal (K)	(S-1)	1.10 pm
Kaadu Male (K)	(S-1)	4 pm
#ParuParvathy (K)	(S-1)	6.10 pm
Forest (K)	(S-1)	9.10 pm; (S-3) 1.30 pm
Beguru Colony (K)	(S-2)	6.25 pm
Gana (K)	(S-3)	6.45 pm
	(S-4)	1.05 pm, 9 pm
Nodidavaru Enanthare (K)	(S-4)	3.45 pm
Choo Mantar (K)	(S-4)	6.20 pm

PVR CINEMAS — 4K Dolby 7.1

Nexus Centre City Mall, 2nd Floor. Mob: 8951357139

Sky Force (H)	:	9.50 am, 1.30 pm, 4.10 pm, 6.50, 9.30 pm
Gana (K)	:	10.05 am, 12.55 pm, 7.05 pm
Nodidavaru Enanthare (K)	:	10.05 am, 6.55 pm
Deva (H)	:	10.15 am, 12.30 pm, 3.45, 7 pm, 10.15 pm
Companion (E)	:	10.20 am, 3.55 pm, 9.15 pm
Max (K)	:	10.50 am
Royal (K)	:	12.40 pm
Ramayana (E)	:	1 pm
Kaadu Male (K)	:	1.35 pm
Forest (K)	:	3.45 pm
#ParuParvathy (K)	:	3.50 pm
Choo Mantar (K)	:	4 pm, 9.50 pm
Marco (K)	:	6.15 pm
Ponman (Ma)	:	6.45 pm
Oru Jaathi Jaathakam (Ma)	:	9.30 pm
Kudumbasthan (Ta)	:	10 pm

1st Floor, Garuda Mall. Mob: 9901373210

Deva (H)	:	9.30 am, 12.45 pm, 4 pm, 7.15, 10.30 pm
Ramayana (E)	:	9.35 am, 3.30 pm
Ramayana (H)	:	9.30 pm
Gana (K)	:	10.35 am, 4.10 pm, 9.45 pm
Sky Force (H)	:	10.50 am, 1.30 pm, 7.05 pm, 10.30 pm
Choo Mantar (K)	:	12.35 pm, 7.35 pm
Forest (K)	:	1.30 pm
Royal (K)	:	4.30 pm
Begur Colony (K)	:	6.25 pm

District-level Sports meet for specially-abled on Feb. 4

Mysuru, Feb.2- The District Administration, in association with Zilla Panchayat, Department of Youth Empowerment, Department of Sports, Women and Child Development and Department for the Empowerment of Differently-Abled and Senior Citizens, will be conducting a District-level sports meet for specially-abled persons at Chamundi Vihar Stadium in Nazarbad here on Feb. 4.

The meet is open for both men and women aged over 15 years of the district. The meet will be held in two categories — 15 to 20 years and above 20 years.

The interested eligible participants will have to report at Chamundi Vihar stadium at 8.30 am on Feb.4. For details, contact Ph: 0821- 2564179, Mob: 81230-40620 or 94485-76234.

EVENTS TODAY (FEB. 2)

- **New Crafts:** Silk India-2025, an opulent show of cool cotton handloom products, ethnic and traditional silk, Nanjaraja Bahadur Choultry, **up to 8.30 pm.**
- **Samskruta Bharati - Karnataka Dakshinam; Samskruta Kaveri:** Pranta Sammelana-Mysuru, Samskruta Bharati-Ondu Sanghatane, Valedictory programme, Sculptor Arun Yogiraj, chief guest, Prof. P. N. Shastri, President, Samskruta Bharati (Karnataka South), presides, Gururao Kulkarni, Zonal Chairman, will be present, Satyanarayana Bhat, Akhil Bhartiya General Secretary (Bengaluru), will be the main speaker, Sri Ganapathy Sachchidananda Ashram, **4 pm.**
- **Srigowri Music School (SMS):** 10th Annual Srimadva Purandarothsava, Sri Raghavendra Swamy Mutt - Mantralayam's Sri 1008 Sri Subudhendra Teertha Swamiji graces the occasion, MLA T.S. Srivatsa inaugurates, Sanskrit scholar Vid. Dr. B.N. Vijayeendrachar, Gopalaswamy Educational Institutions Principal N.R. Manjunath and Violinist Vid. V. Ambaprasad, chief guests, Ramamani Guruprasad of SMS presides, Gopalaswamy Shishuvihara, Nanjumalige, **4.30 pm.**
- **Sri Veeranjaneyaswamy Trust:** Sri Veeranjaneyaswamy 12th Pratishta Vardhanti, Harikatha Kalakshepam on Sundarakanda by Srilalitha Uliyaaru, Sadvidya School premises, N.S. Road, **6 pm to 8 pm.**
- **Mysuru Cinema Society (MCS) and Bharatiya Chitra Sadhna:** Valedictory of Paridrishya, 3rd International Festival of Short films and Documentaries, Dr. L. Murugan, Union Minister of State for Parliamentary Affairs, chief guest, MP Yaduveer Wadiyar and actor Suneel Puranik will be present, Kaveri auditorium, KSOU, **up to 7 pm.**
- **Natana School of Theatre Arts (Natana Rangashaale), Mysuru:** Staging of play 'Hucchara Santhe,' directed by Umesh Teli, Natana premises, Ramakrishnanagar, **6.30 pm.**
- **Rangayana, Mysuru:** Staging of play 'Kaane Adavaru,' directed by Saurav, Bhoomigeeta auditorium, Rangayana premises, **6.30 pm.**
- **Sri Thyagaraja Sangeetha Sabha Charitable Trust:** 'Yuva Sangeetha Sambhrama,' Vocal concert by Aruna Thyagaraju, flute rendition by K.V. Pranav, instrumental support by Prerana Praveen, Shubhang Samaga and Ravikiran Bharighat, Sri Vinayaka Temple, Krishnadevaraya Circle, Vijayanagar II Stage, **6 pm to 8.30 pm.**
- **Avadhoota Datta Peetham:** 4k Projection Mapping on 45-ft tall Karya Siddhi Hanuman statue, Sri Ganapathy Sachchidananda (SGS) Ashram, Dattanagar, Nanjangud Road, (3 Shows) **7.10 pm, 7.40 pm and 8.10 pm.** [Note: If rain or wind persists shows will be cancelled]

EVENTS TOMORROW (FEB. 3)

- **New Crafts:** Silk India-2025, an opulent show of cool cotton handloom products, ethnic and traditional silk, Nanjaraja Bahadur Choultry, **10.30 am to 8.30 pm.**
- **Sri Nataraja Pratishtana - Sri Nataraja Girls PU College, Mysuru:** Valedictory of Cultural, Sports and NSS programmes, Sri Nataraja Pratishtana President Sri Chidananda Swamiji graces the occasion, MLA G.T. Devegowda, chief guest, Dr. R. Shivappa, Professor, Dept. of Social Work, University of Mysore, delivers a valedictory address, Sri Nataraja Pratishtana Special Officer Prof. S. Shivarajappa presides, Sri Nataraja Girls PU College Principal V.D. Sunitha Rani will be present, Sri Nataraja Sabha Bhavan, **11 am.**
- **Elder Citizens Council:** Monthly series of Health Talk, Dr. B. Gurubasavaraja, former Chief Medical Officer, JSS Ayurveda Medical College and Hospital, Mysuru, delivers lecture on 'Lifestyle of disorders - A comprehensive understanding' for senior citizens, Council President Dr. H.M. Nagaraju presides, Saraswathi Samudaya Bhavana, Jayalakshmipuram, **5 pm.**
- **Sri Thyagaraja Sangeetha Sabha Charitable Trust:** 'Yuva Sangeetha Sambhrama,' Vocal concert by Anoor Phanindra Sharma, Instrumental support by Keshav Mohan Kumar, Vikram Bharadwaj and Shreenidhi R. Koundinya, Sri Krishna Gana Sabha, 3rd Stage, Gokulam, **6 pm to 8.30 pm.**
- **Chinmaya Mission, Mysuru:** 'Jnaana Yagna' discourse in Kannada, on Shree Adi Shankaracharya's 'Shivaananda Lahari' by Pujya Swami Krutaatmanandaji, Rajatha Sabhaa Mantapa, Sri Ganapathi Temple, # 279, 3rd Main, 6th Cross, I Block, Ramakrishnanagar, **6.30 pm and 8 pm.**

INOX — LIVE the MOVIE

Mall of Mysore - Mob: 7829999465

Deva (H)	:	9.30 am, 10.30 am, 12.45 pm 4 pm, 7.15 pm, 10.30 pm
Gana (K)	:	10 am, 12.55 pm, 9.30 pm
Sky Force (H)	:	11.05 am, 1.45 pm, 4.25, 7.40 pm 10 pm
Ramayana (H)	:	1.45 pm
Kaadu Male (K)	:	3.40 pm
Royal (K)	:	4.40 pm
#ParuParvathy (K)	:	6.15 pm
Choo Mantar (K)	:	7.05 pm
Oru Jaathi Jaathakam (Ma)	:	10.20 pm

INOX Centro Mysore - Mob: 9606976757

Sky Force (H)	:	10 am, 4.35 pm, 7.40 pm
Deva (H)	:	10.05 am, 1.20 pm, 4.25 pm 7.15 pm, 9.40 pm, 10.30 pm
Gana (K)	:	10.15 am, 7.05 pm
Oru Jaathi Jaathakam (Ma)	:	10.35 am, 6.55 pm
Sankranthiki Vasthunam (Te)	:	12.40 pm
Begur Colony (K)	:	1.10 pm
Ravutha (K)	:	1.20 pm
#ParuParvathy (K)	:	3.40 pm
Ittige Goodinalli Raja Rani (K)	:	4.15 pm
Ponman (Ma)	:	10 pm
Rudhra Garuda Purana (K)	:	10.20 pm

NOTE: Movie timings published here are subject to sudden change by the theatre managements. The films are also liable to be changed in multiplexes if there is no minimum audience of 15.

LALITHA JEWELLERY MART
The Original
Mysuru's Trusted Jeweller
SILVER RATE
Rs. 96,100/-
SINCE 1956
Ashoka Road, Mysore
0821-2442797 / 2525891

SHANTI JEWELLERS
18 CT GOLD RATE (750 Hallmark)
Rs. 6,337/-
407, Near Peepal Tree, Ashoka Road
Mysuru-570 001
Mob: 98862 69278

STAR OF MYSORE
FOR ADVERTISEMENT
Please Call: 0821-2496522 / 23
Email: ad@starofmysore.com
ಮೈಸೂರು ಮಿತ್ರ
Please Call: 0821-2496522 / 23
Email: ad@mysurumithra.com

Land Required for Purchase

Required: 3 to 4 acres of land in Mysore for industrial purpose, preferably on or near Hunsur / Nanjangud Road.
Please contact:
Shyam
9606971689
Srinivas
9448286981

AVAILABLE FOR RENT or LEASE

One Room, Kitchen and attached toilet with Solar in 2nd Floor, Aravindanagar
Contact: 98805 88380

Aquaguard & Kent Water Purifier Sales & Service

9901200444
#319, Near Mega Medical Store, Kuvempunagar

FOR SALE
1. 30x40 Sites @ RT Nagar, Near Defence Apartments, HD Kote Road (Including Reg. 20 Lakhs)
2. Installment Sites, Near Yelwala. First Come First Serve.
3. 20x30, 30x40 Sites Near Rainbow School, Bogadhi (20x30 Including Reg. 20 Lakhs)
4. 40x60 Commercial Site @ Srirampura
5. New Upcoming Apartments For Sale @ Ramkrishna Nagar
PRAKRUTHI PROPERTIES
95386 90359, 90359 90359

SHRILEKHA DESIGNS

- RESIDENTIAL CONSTRUCTION at Rate 1849*/- per sq.ft.
- COMMERCIAL CONSTRUCTION at Rate 1399*/- per sq.ft.

All over Karnataka
Call: 97394-99940
88842-11009 / 90191-69940

STAR OF MYSORE
FOR ADVERTISEMENT
Please Call: 0821-2496522 / 23

JOB VACANCY
(For Immediate Hiring)

Store Incharge
2+ Years Experience in Relevant Field, Diploma Mechanical Engineering/ B.Sc./I.T.I
Walk in Interview on 04/02/2025 & 05/02/2025 10.30 am - 1 pm
Address: Incastt Machines
64/E7, Hootagalli Industrial Area, Mysore
Call: 9482253352

UMRAH TOURS

UMRAHH.COM
Hajj and Umrah Packages
9th Feb - 95,000/- Saudia
RAMZAN PACKAGES
First 15 Days 1,20,000/- PP
Last 20 Days 1,60,000/- PP
Full Month 1,80,000/- PP
Call- 9036419015

Hi! TAXI
ONLY ONE WAY TAXI CHARGE
MYSORE to BANGALORE
City drop or Pick up
BANGALORE to MYSORE
Airport drop or Pick up
MYSURU
9611177599

SITES FOR SALE

Actual Price: ~~1500~~/- sqft
Offer Price Rs. 1000/- Sqft
Offer available only for few sites in Someshwara Enclave near Yelwala with 'A' Khatha Document
Bank Loan Available
Mob: 98448-21316

WANTED

An Investor / Partner for a Successful & Profitable Small Scale Industry in Mysore
Call : 98458 50370

HEAVENLY TRAVELS
ONLY ONE WAY TAXI
CHARGES
MYSORE TO BANGALOR
City Drop Or Pickup
BANGALOR TO MYSORE
Airport Pickup Or Drop
9964523814

JOB OPPORTUNITY

ONLY FOR RETIRED PERSONS
Please Contact :
99025 08150

REMEMBRANCE

Sri S.N. Prasad
Lecturer in English
S.K.R.G.J. College, K.R. Nagar
Expired on 02-02-2013
You live in my heart forever
—N.S. Balasubramanya

WANTED

CA Intermediate Passed / Articleship Completed / Commerce Graduate
with 3 to 4 years experience in accounts. Please Contact:
B.M. Nagaraju & Co.,
Chartered Accountant
Mob: 94480 44990 / 99003 61323

On the Occasion of Wedding Presenting

New Crafts సిల్క్ ఇండియా
Silk India®
2025
Exhibition & Sale

An opulent show of Ethnic & Traditional Silk, Cotton Handloom Products made by master 100 Weavers from all over India

Silk Saree I Suits I Dress Material I Stoles | Dupattas | Kurtas Kurties I Pure & Probable Silk | Tussar Silk I Shanthipur Silk

NANJARAJ BAHADDUR CHOULTRY
Vinoba Road, Devaraja Mohalla, Yadavagiri, Mysuru
From : 28th Jan. to 03rd Feb. 2025

Products on Display - **Orissa :** Sambhalpuri Ikkat Silk Saree, **Bihar :** Oragnic Tassar Silk Sarees, Suit & Stoles, **Assam :** Muga & Eri Silk Sarees, **Karnataka :** Creap Silk, Georgette Silk, Arini Silk & Printed Sarees, **Tamilnadu :** Kanjeevaram Silk Sarees & Designer Fancy Sarees, **Andra Pradesh :** Dharmavara, Uppada, Gadwal, Mangalagiri & Pochampalli Sarees, **Uttar Pradesh :** Mulbari Silk, Jamdani, Jamawar Silk Sarees & Chiffon Silk, **Maharashtra :** Designer Dress materials, **Chhatisgarh :** Exclusive Raw Silk Sarees, Kosa Silk, Tassar Suit & Duppatta, **Madhya Pradesh :** Maheswari, Chanderi Silk Sarees & Suit, **West Bengal :** Baluchari, Dhaka Masli, Gicha Sarees, Boutique Sarees, Kantha Sarees, Zordoshi, **Jammu & Kashmir :** Chinon Silk, Tady Silk Printed Sarees, Pashmina Shawls & Suit, **Rajasthan :** Kota Silk, Hand Block Print Dress & Sarees, Punjab : Fulkari Dress and many more...

Last 2 Days
Don't Miss it!

Time : 10.30 am - 8.30 pm Call: 08850902824
All Credit & Debit Cards Accepted
Entry & Parking Free

CHANGE OF NAME

I, **Nusrath Haseena Begum (New name)** W/o Mastaka Ahamad, residing at 1179, Ward No. 06, K.R.Pet Town, Behind Vijaya Bank, Krishnaraja Pet (Rural) K.R.Pet, Mandya 571426, Karnataka. I have changed my name from **Nusrath Haseena (former name)** to **Nusrath Haseena Begum (new name)** in all records, deeds & writings and all proceedings, dealings, transactions on my own freewill & sworn in before Notary **Rajendrakumar K.M.** vide affidavit dated 28-1-2025. In future I will be known, called and identified as **Nusrath Haseena Begum.**
Sd/- Nusrath Haseena Begum

FOR SALE

- 3810 sq.ft., N/W Corner Old House in Brindavan Extension
- 30x40 East Facing site in A1 Block, Vijayanagar 3rd Stage.
- 30x46 West Facing Site in MMG Grand City.

Mob: 63643 30675 / 96206 07232

HOUSE FOR SALE

EAST FACING 40X60 HOUSE
at Brindavan Layout, Metagalli, near School, Opposite park.
Call : 98454 25999

STAR OF MYSORE
DISCLAIMER
Readers may make appropriate enquiries regarding the Advertised product with the Advertisers concerned. Star of Mysore shall not be held liable for any consequences or entering into any commitment in relation to any advertisement published in this Newspaper.
— Management

3 hrs PART-TIME JOB OPPORTUNITY

For Senior Citizens & House Wife, Mysore.
WANTED
MALE / FEMALE
45 years and above.
Contact :
72598 70959 / 89397 59877

Are you getting value for your advertising cost?
You will, when you advertise in
STAR OF MYSORE
Mysore's Favourite & Largest Circulated English Evening Daily

Printed by T.S. Gopinath and published by M. Govinde Gowda on behalf of Academy Newspapers Private Limited at Academy Newspapers Private Limited, 15-C, Industrial 'A' Layout, Bannimantap, Mysuru-570 015. Editor: M. Govinde Gowda. Phone: 2496520 / 2496521 / 2496522 / 2496523 / 2496526 / 2496527 / 2496528. City offices: Visveshwaraya Building, III Floor, K.R. CIRCLE, Mysuru-570 001, Phone : 2431774 and No. 114, D.Devaraj Urs Road, Mysuru-570 001, Phone : 2428695, E-mail address: voice@starofmysore.com, For Advertisements: ad@starofmysore.com, RNI Reg. No. 29894/78.